

## Return and Earn Application

Fill out the information below and receive 3 cents per gallon!!\*

Last Name \_\_\_\_\_

First Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_

Phone \_\_\_\_\_

Card # \_\_\_\_\_

## Customer Signature

We will not disclose your name, home or email address, or phone numbers to anyone without your permission, other than companies in our corporate family, companies that perform services for us and sign a confidentiality agreement as required by law, or in other limited circumstances described in our privacy policy. We may use your information for our own sweepstakes or reward mailings, which may include special offers or coupons.

Please check this box if you do not want to receive special mailings or offers

\* Points will be awarded within three days of application completion

## Mid Atlantic Convenience Stores return and earn Consumer Frequently Asked Questions (FAQs)

### 1. What is Mid Atlantic Convenience Stores return and earn?

Every time you shop inside a Mid Atlantic Convenience Store and purchase qualified products, you save outside. You can now turn your convenience store purchases into discounts on gas. Your savings can be seen right at the pump when the price per gallon of gasoline "rolls back" based on the discounts earned. Discounts are earned when you purchase specifically marked items.

### 2. How do I get started?

Stop in at your local participating Mid Atlantic Convenience Store to pick up your FREE Mid Atlantic Convenience Stores return and earn card and start earning fuel discounts right away.

### 3. How do I earn a fuel discount?

Swipe your Mid Atlantic Convenience Stores return and earn card every time you make a purchase of specifically marked items.

### 4. How can I keep track of my discounts?

Your discount is tracked electronically on your Mid Atlantic Convenience Stores return and earn card. For discounts earned, look at the bottom of your receipt each time you shop at a participating Mid Atlantic Convenience Stores. If you would like to see your total discount earned visit us at [www.midatlanticstores.com](http://www.midatlanticstores.com) for your account balance.

### 5. What is the minimum fuel purchase required to redeem a discount in a single transaction?

There is no minimum purchase requirement. You can redeem earned discounts immediately.

### 6. What is the maximum amount of fuel that can be discounted in a single transaction?

Your total discounted fuel cannot exceed 20 gallons per transaction. If you do not purchase the entire 20 gallons in a single transaction, any remaining discounted gallons will be forfeited and your Mid Atlantic Convenience Stores return and earn discount balance will be reset to zero. For any purchase above the 20 gallon maximum, you will pay the posted price for those gallons.

### 7. Should I use my Mid Atlantic Convenience Stores return and earn card every time I make a purchase?

Yes! To accumulate fuel discounts, you need to swipe your card every time you make a purchase of specifically marked items.

### 8. Who do I contact with questions or concerns?

Any employee of a participating Mid Atlantic Convenience Stores store can help answer your question(s) or resolve a concern regarding the Mid Atlantic Convenience Stores return and earn Program.

### 9. How do I redeem my discount at the pump?

Redeeming your discount is simple!

1. Pump display will read "Insert card or return and earn card."

2. Insert your Mid Atlantic Convenience Stores return and earn card and wait for recognition.

3. Pump display will show your discount by reading, "You save \$x.xx/ Gal."

4. Your price per gallon will be reduced by the discount amount. Be aware that due to regulations, the price per gallon cannot be lowered beyond 1.9 cents per gallon.

5. Select the grade of fuel you're purchasing.

6. Wait for the pump display to read, "Insert Payment Card."

7. Insert payment card, follow remaining prompts, and begin fueling.

8. Hang up the nozzle after fueling and take the printed receipt.

### 10. When do my points expire?

Points earned this month expire at the end of the following month.

## Mid Atlantic Convenience Stores' return and earn Consumer Terms and Conditions

1. Agreement to Terms. You agree to read these terms and conditions before using the Mid Atlantic Convenience Stores' return and earn program. If you do not agree with these terms and conditions, you may not participate in the Mid Atlantic Convenience Stores' return and earn program. The first use and each use thereafter of the Mid Atlantic Convenience Stores' return and earn card constitutes your agreement to the terms and conditions set forth in this document.

2. Entire Agreement. These terms and conditions constitute the entire agreement between you and Mid Atlantic Convenience Stores' with respect to the use of the return and earn program. Any cause of action you may have with respect to your use of Mid Atlantic Convenience Stores' return and earn program must commenced within one (1) year after the claim or cause of action arises. If for any reason a court of competent jurisdiction finds any provision of the agreement, or portion thereof, to be unenforceable, that such provision shall be enforced to the maximum extent permissible so as to affect the intent of the Agreement, and the remainder of this agreement shall continue in full force and effect.

3. Changes to Agreement. Mid Atlantic Convenience Stores reserves the right at its sole discretion to, change, modify, add or delete any portion of this agreement, in whole or in part, at any time. Use of Mid Atlantic Convenience Stores' return and earn program after such modification of this agreement will constitute your agreement to be bound by such language.

4. Changes to the Mid Atlantic Convenience Stores' return and earn program. Mid Atlantic Convenience Stores reserves the right to change, suspend or discontinue any aspect of the Mid Atlantic Convenience Stores' return and earn program at any time. Mid Atlantic Convenience Stores may impose limits on certain features and services or restrict your access to parts or the entirety of the Mid Atlantic Convenience Stores' return and earn program without notice or liability.

5. Discount per Transaction. Discount is valid only for purchase of Exxon or Mobil brand motor fuels. Discount cannot supersede the price per gallon of gas. No cash back. Discounts have no cash value.

6. Redemption. Mid Atlantic Convenience Stores' return and earn discounts expire on the last day of the month following the month they are earned. Discount totals and expiration dates will appear on your receipts. After you redeem your discounts, your balance is automatically reset to zero. Mid Atlantic Convenience Stores' return and earn discounts are non transferable and cannot be sold, assigned, or otherwise transferred to another Mid Atlantic Convenience Stores' return and earn card account.

7. Duplicate Card; Lost or Stolen Cards. Duplicate cards are not available. Mid Atlantic Convenience Stores is not responsible for lost or stole cards.

8. Participating Locations. Visit your local Mid Atlantic Convenience Store location for a complete list of participating Mid Atlantic Convenience Store sites.

9. Use of Trademarks. Use of Mid Atlantic Convenience Store logos, trademarks and trade names or the return and earn logo, trademarks and trade names may not be used by you in any manner.

10. Indemnification. You hereby agree to indemnify, defend and hold Mid Atlantic Convenience Stores, its parents and subsidiaries, and all their respective officers, directors, owners, agents, employees, information providers, licensors and licensees - collectively, the "Indemnified Parties" - harmless from and against any and all liabilities and costs incurred by the indemnified parties in connection with any claim directly or indirectly arising out of or related to, any breach by You of this agreement or the representations, warranties and covenants contained in this agreement, including, without limitation, attorneys' fees and costs. You further agree to cooperate as requested by Mid Atlantic Convenience Stores in the defense of any claim. Mid Atlantic Convenience Stores reserves the right, at its own expense, to assume the exclusive defense and control of any matter otherwise subject to indemnification by you, and you shall not in any event settle any matter without the written consent of Mid Atlantic Convenience Stores.

11. No Warranty. The Mid Atlantic Convenience Stores' return and earn program, including all content, software, functions, materials and information made available to you or accessed by you, is provided "as is." To the fullest extent permissible by law, Mid Atlantic Convenience Stores makes no representation or warranties of any kind whatsoever for the content of the Mid Atlantic Convenience Stores' return and earn Program or the materials, information and functions made accessible. Mid Atlantic Convenience Stores disclaims any express or implied warranties, including, without limitation, non infringement, merchantability or fitness for a particular purpose. Mid Atlantic Convenience Stores assumes no responsibility whatsoever, and shall not be liable, for any damages caused by your use of the Mid Atlantic Convenience Stores' return and earn program, including, without limitation, the content and any errors contained therein. Mid Atlantic Convenience Stores shall not be liable for any failure of the Mid Atlantic Convenience Stores' return and earn program arising or resulting from acts or events beyond the direct control of Mid Atlantic Convenience Stores.

12. No Award of Damages. Mid Atlantic Convenience Stores shall not be liable, under any circumstances whatsoever, for any direct, indirect, special, consequential or other damages arising out of the use of the Mid Atlantic Convenience Stores' return and earn Program. This includes, without limitation, lost profits, business interruption, damage to equipment, computer programs or information systems, or the loss of any information or data.

The return and earn logo is a trademark of Exxon Mobil Corporation.